

Message Text

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PAGE 01 JIDDA 03654 01 OF 02 161213Z
ACTION NEA-11

INFO OCT-01 ISO-00 EB-08 PA-02 ICA-20 /042 W
-----111801 161229Z /53

R 160620Z MAY 78
FM AMEMBASSY JIDDA
TO USDOC WASHDC
INFO SECSTATE WASHDC 2061
USLO RIYADH
AMCONSUL DHAHRAN
AMEMBASSY SANA

UNCLAS SECTION 1 OF 2 JIDDA 3654

E.O. 11652: N/A
TAGS: BEXP, SA
SUBJ: WATER RESOURCES TRADE MISSION: PROPOSED JIDDA SCHEDULE

REF: (A) USDOC 08685, (B) USDOC 09137

1. PROPOSED MISSION SCHEDULE IN JIDDA FOLLOWS:

THURSDAY, JUNE 8,
1435 HOURS MISSION ARRIVES FROM RIYADH FLT. SV 105.
MET AT AIRPORT BY COMMERCIAL COUNSELOR AND CONTROL
OFFICER, AND TAKEN TL JEDDAH KAKI HOTEL BY EMBASSY
TRANSPORTATION. MISSION MEMBERS RESPONSIBLE FOR
IDENTIFYING OWN LUGGAGE AT AIRPORT.
1535 HOURS APPROX: ARRIVAL AT HOTEL.
1600 HOURS: TRANSPORT BY EMBASSY VEHICLES TO COMCOUNSELOR
RESIDENCE FOR BRIEFING AND DISTRIBUTION OF BRIEFING KITS.
1700 THRU EVENING: FREE TIME. ESCORTED SUQ TOUR AND /OR
DINNER FOR INTERESTED MEMBERS.
FRIDAY JUNE 9: FREE DAY, WITH ORGANISED PROGRAM AS
FOLLOWS FOR INTERESTED MEMBERS:
0850 HOURS: DEPART HOTEL IN EMBASSY TRANSPORTATION TO
AIRPORT FOR FLIGHT TO TAIF
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0950 HOURS: DEPART FOR TAIF ON SV-871. COST SR 35 (\$10)
EACH.
1015 HOURS: ARRIVE TAIF AIRPORT. RENDEZVOUS WITH
EMBASSY VAN AND ONE CAR WHICH WILL HAVE DEPARTED AHEAD
OF MISSION AT 0600.
1045 - 1500 HOURS: TOUR OF TAIF ARE A INCLUDING IF
POSSIBLE HISTORIC PRE-ISLAMIC WATER STORAGE DAMS.

PICNIC AT SHAFA TO ENJOY BREATHTAKING VIEW INTO DEEPT
RAVINED WADIS SOME 2000 METERS BELOW.

1500 HOURS: DEPART FOR JIDDA TAKING NORTHERN BYPASS
AROUND MECCA (MAIN ESCARPMENT ROAD IS CLOSED). TRIP
TAKE 3 AND ONE- HALF HOURS MOSTLY ON PAVED HIGHWAY
BUT INCLUDES 22 KM. OF DIRT/SAND TRACK THROUGH WADI
FATIMAH ONE OF SOURCES OF JIDDA WATER SUPPLY.

1900 HOURS APPROX: RETURN TO HOTEL.

EVENING FREE.

SATURDAY JUNE 10:

0800 HOURS: DEPART HOTEL IN THREE LEASED AUTOS FOR
U.S. COMMERCIAL CENTER

0830 HOURS: ARRIVE COMMERCIAL CENTER

0900-1300 HOURS: INDIVIDUAL BUSINESS APPOINTMENTS

1300 HOURS: TENTATIVE BRIEFING BY MINISTRY OF PLANNING
(WESTERN REGION OFFICE DIRECTOR)

1400-1500 HOURS: LUNCH, INDIVIDUAL ARRANGEMENTS

1630-1830 HOURS: INDIVIDUAL BUSINESS APPOINTMENTS

1745 HOURS: DEPARTURE FOR HOTEL IN LEASED VEHICLES BY
THOSE WHO WISH TO REFRESH PRIOR TO EVENING RECEPTION.

1840 HOURS DEPART HOTEL IN LEASED VEHICLES TO EMBASSY
RECEPTION. (OTHER MISSION MEMBERS DEPART FOR RECEPTION
DIRECTLY FROM THEIR LAST APPOINTMENT AT COMMERCIAL
CENTER)

1930-2130 HOURS: RECEPTION HOSTED BY AMBASSADOR
JOHN C. WEST AT HIS RESIDENCE ON EMBASSY COMPOUND.
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2200 HOURS APPROX: DEPART FOR HOTEL IN EMBASSY TRANS-
PORTATION.

SUNDAY JUNE 11:

0800 HOURS DEPART HOTEL IN LEASED VEHICLES FOR U.S. COMMERCIAL
CENTER 0830-1400 HOURS: INDIVIDUAL BUSINESS APPOINTMENTS

1300-1500 HOURS: LUNCH, INDIVIDUAL ARRANGEMENTS

1430-2000 HOURS: INDIVIDUAL BUSINESS APPOINTMENTS

EVENING FREE.

MONDAY JUNE 12.

0800 HOURS: CHECK-OUT OF HOTEL, TAKE LUGGAGE TO US
COMMERCIAL CENTER IN EMBASSY TRANSPORTATION

0830-1000 HOURS: INDIVIDUAL BUSINESS APPOINTMENTS

1000 HOURS: DEPART FOR AIRPORT IN EMBASSY TRANSPORTATION

1200 NOON: DEPART FOR SANA ON YEMENI AIRWAYS (IY-705)

2. MISSION PROGRAMMING

A. INDIVIDUAL BRIEFING KITS WILL BE DISTRIBUTED AT MISSION
BRIEFING TO BE HELD AT RESIDENCE OF COMMERCIAL COUNSELOR.
MEMBERS WILL RECEIVE INDIVIDUAL APPOINTMENT SHEETS.
WTDRS WILL BE AVAILABLE, FOR REFERENCE ONLY, ON FIRMS
WITH WHICH MEMBERS HAVE APPOINTMENTS, COPIES OF WTDRS
WILL BE DISSEMINATED TO MEMBERS IF REQUESTED BUT

ONLY UPON DEPARTURE FROM JIDDA. THIS CAVEAT IS
BECAUSE OF LOCAL SENSITIVITIES.
B. BUSINESS MEETINGS: MOST MEETINGS WILL BE ONE-ON-ONE.
HOWEVER, WE PROPOSE SPLITTING MISSION INTO SEVERAL
MINI-GROUPS FOR MEETINGS WITH SAG AGENCIES AS FOLLOWS:
YANBU ROYAL COMMISSION (DAA HYDRANAUTICS, WATERSAVER),
SALINE WATER CONVERSIONS CORP. (DAA ENVIROGENICS
HYDRANAUTICS LOCKWOOD GREENE AND WATERSAVER), MINISTRY
OF AGRICULTURE WESTERN REGION OFFICE (DAVIS, ENVIROGENICS
HYDRANAUTICS, LOCKWOOD GREENE) PROPOSE BRIEFING BY
MINISTRY OF PLANNING WESTERN REGION OFFICE FOR ALL MEMBERS.
SUGGEST DAVIS, LOCKWOOD GREENE AND WATERSAVER ACCOMPANY
MD ON PROPOSED APPOINTMENT WITH JIDDA MAYOR WHO IS
RESPONSIBLE FOR MUNICIPAL PLANNING.
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ACTION NEA-11

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-----111739 161229Z /53

R 160620Z MAY 78
FM AMEMBASSY JIDDA
TO USDOC WASHDC
INFO SECSTATE WASHDC 2062
USLO RIYADH
AMCONSUL DHAHRAN
AMEMBASSY SANA

UNCLAS SECTION 2 OF 2 JIDDA 3654

C. TAIF TRIP, FRIDAY JUNE 9: SINCE MISSION ARRIVES
JIDDA ON WEEKEND, IT IS IMPRACTICAL TO ANTICIPATE SAUDI
BUSINESS APPOINTMENTS UNTIL SATURDAY, FOR THIS REASON
WE HAVE DEVELOPED IDEA OF PLEASURE TRIP TO TAIF THE
SUMMER SAG CAPITAL, WHICH IS SURROUNDED BY RELATIVELY
FERTILE AREA. WE PLAN FLY GROUP TO TAIF FRIDAY MORNING
(TICKETS BEING ARRANGED LOCALLY) TO PROVIDE ABOUT FIVE
HOURS SIGHTSEEING TIME BEFORE WE RETURN TO JIDDA BY

EMBASSY VEHICLES THROUGH SCENIC WADI FATIMAH (I.E. AROUND NORTH SIDE OF MECCA). TRIP IS VOLUNTARY, BUT WE NEED TO KNOW AS FAR IN ADVANCE AS POSSIBLE WHO WISHES TO BE INCLUDED. COST OF TRIP TO BE APPORTIONED AMONG TRAVELERS

.
D. MEMBERS WHO WOULD PREFER 3 AND ONE-HALF HOUR DRIVE TO YANBU COULD ALSO DO THIS IN PRIVATELY-RENTED TAXI (COST APPROX \$150) ON FRIDAY, INSTEAD OF TAKING TAIF TRIP. BECAUSE OF FRIDAY HOLIDAY, WE WILL BE UNABLE SCHEDULE APPOINTMENTS OR ORGANIZED TOUR BY YANBU ROYAL COMMISSION. ALSO, WE MUST OBTAIN PRIOR PERMISSION FROM ROYAL COMMISSION BEFORE SENDING OFFICIAL MISSION MEMBER TO YANBU. PLEASE INFORM IF ANY MEMBER DESIRES TRAVEL ON THIS OWN TO YANBU.
COMMENT: ASIDE FROM GENERAL FAMILIARIZATION WITH SITE,
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EMBASSY SEES LITTLE VALUE IN PRIVATE VISIT TO YANBU.

3. MISSION DIRECTOR SCHEDULE: DURING JUNE 10 AND 11 WE PLAN MD COURTESY CALLS ON GOVERNOR OF MECCA HRH PRINCE FAWAZ BIN ABDULAZIZ AND JIDDA MAYOR HE MOHAMMED SAID FARSI. POST RECOMMENDS MD BRING TOKEN GIFTS TO PRESENT TO THESE OFFICIALS AS WELL AS TO DIRECTOR OF MINISTRY OF PLANNING (WESTERN OFFICE) ABDUL HAMID DERHALLY.

4. HOTEL: SINGLE ROOMS FOR EACH MISSION MEMBER AND MD RESERVED AT JIDDA'S CLEANEST AND NEWEST HOTEL, JEDDAH KAKI, PHONES 48072/73, TAKEX: 401233 SJ. WE HAVE DROPPED FURTHER CONSIDERATION OF MERIDIEN HOTEL FOR THIS MISSION. COST OF SINGLE ROOMS: (SR 252 (\$75) INCLUDING 15 PERCENT SERVICE. HOTEL ACCEPTS AMERICAN EXPRESS AND DINERS CLUB CREDIT CARDS UP TO \$750 MAXIMUM. HOTEL EXCHANGE RATE IS SR 3.3 EQUAL ONE DOLLAR, EMBASSY RATE IS SR.3.45
HOTEL REQUIRES 48- HOURS NOTICE OF CANCELLATION OF ROOMS. PLEASE VERIFY THAT DAA, ENVIROGENCIS AND STA-RITE DO NOT RPT NOT PLAN PRIVATE ARRANGEMENTS WITH THEIR LOCAL OFFICES OR AGENTS. WE WOULD PREFER THEY STAY WITH MISSION AT KAKI.

5. CARS: THREE CHAUFFERED AMERICAN CARS RESERVED FOR JUNE 10 AND 11. EMBASSY TRANSPORTATION TO BE USED TO AND FROM AIRPORT, FROM RECEPTION TO HOTEL JUNE 10, AND FROM HOTEL TO U.S. COMMERCIAL CENTER JUNE 12. FIRM, USED SUCCESSFULLY FOR LAST SEVERAL MISSIONS, IS YOUR CARS CO., PHONE 53123.

6. PUBLICITY: USICA ISSUING PRESS RELEASE ON MISSION.

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PRE-ARRIVAL ARTICLES CARRIED IN "ARAB NEWS" AND "SAUDI GAZETTE." ANOTHER ARTICLE PLANNED FOR "SAUDI BUSINESS." BEING MAILED TO 150 FIRMS. NEWSPAPER ADVERTISEMENTS TO BE RUN IN "AL MEDINA" AND RIYADH" NEWSPAPERS, USING SAVING FROM FUNDS ORIGINALLY ALLOCATED TO CAR RENTAL. FULL PAGE DEVOTED TO MISSION IN EMBASSY'S "COMMERCIAL NEWSLETTER" BEING DISTRIBUTED THIS MONTH TO 1500 SAUDI FIRMS.

7. BROCHURES AND CATALOGS: MISSION BROCHURES RECEIVED MAY 13. ALTHOUGH QUANTITY FOR BOTH JIDDA AND YEMEN APPEARS TO TOTAL ONLY ABOUT 225, 50 POUCHES TO SANA, ANOTHER 50 BEING HANDCARRIED BY ADVANCE OFFICER MAY 22. COMPANY BROCHURES RECEIVED IN QUANTITY FOR STA-RITE, WATERSAVER AND ENVIROGENCS. LATTER SENT 75 COPIES TO JIDDA (APPARENTLY FOR ALL POSTS; WE HAVE POUCHES ONE-FOURTH TO DHAHRAN, RIYADH AND WILL HANDCARRY OTHER T TO SANA). LOCAL DAA REP PROMISED DELIVER 25 COPIES ITS BROCHURES TO EMBASSY.

8. BUSINESS INFORMATION CENTER: WILL USE U.S. COMMERCIAL CENTER, WHICH IS OPPOSITE EMBASSY (PHONE 51553 56897) AS MANY PRIVATE MEETINGS AS POSSIBLE WILL BE HELD HERE. SUITABLE OFFICE SPACE, EQUIPMENT, SUPPLIES AND SECRETARIAL ASSISTANCE ARE AVAILABLE.

9. ACTION REQUESTED.

- A) CONFIRM WHICH MISSION MEMBERS WISH TO BE INCLUDED IN TAIF TRIP JUNE 9,
 - B) CONFIRM THAT DAA, ENVIROGENCS AND STA-RITE PLAN STAY AT MISSION HOTEL AND NOT WITH THEIR OWN COLLEAGE USE OR AGENTS,
 - C) SUGGEST THREE TOKEN GIFTS (SEE PARA 3) FOR SAG VIP VISIT IN JIDDA.
- WILEY

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SAS ID: 2680771
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Status: NATIVE
Subject: WATER RESOURCES TRADE MISSION: PROPOSED JIDDA SCHEDULE
TAGS: BEXP, SA
To: COM
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